

HOT DOGS & SMOKED SAUSAGES

FARMLAND GOLD MEDAL HOT DOGS & SMOKED SAUSAGES

FACTS/FEATURES

- Only tender, USDA-inspected cuts of beef and pork are used
- Natural hickory smoke
- Variety of sizes
- Exact sizing
- No MSG added
- Roller grillable

BENEFITS

- Firm bite and better texture
- Real country flavor
- Variety of uses from appetizers to dinner franks
- Reliable portion control
- No artificial aftertaste
- Will not char/burn on grill; easy roller grill cleanup

Length: 2.5" Diameter: 18mm Pack: 64/1lb.
Gold Medal – Smokie

Length: 5" Diameter: 20 mm Pack: 13/1lb. Silver Medal – Meat

Length: 6" Diameter: 32mm Pack: 4/1lb.
Gold Medal – Black Angus Beef, Beef, Meat, Smoked, Polish, Bratwurst; Silver Medal – Meat

Length: 6" Diameter: 30mm Pack: 5/1lb.
Gold Medal – Black Angus Beef, Beef, Meat, Smoked, Polish, Hot Smoked; Silver Medal – Meat; Bronze Medal – Meat

Length: 6" Diameter: 28mm Pack: 6/1lb.
Gold Medal – Beef, Meat

Length: 6" Diameter: 25mm Pack: 8/1lb.
Gold Medal – Black Angus Beef, Beef, Meat, Smoked, Polish; Silver Medal – Meat; Bronze Medal – Meat

Length: 6" Diameter: 22mm Pack: 10/1lb.
Gold Medal – Beef, Meat; Silver Medal – Meat; Bronze Medal – Meat

Length: 8" Diameter: 26 - 27mm Pack: 4/1lb. or 5/1lb.
Gold Medal – Black Angus Beef (4/1, 5/1), Meat (4/1); Bronze Medal – Meat (4/1)

Length: 10.25" Diameter: 21 - 34mm Pack: 6/1lb.
Gold Medal – Beef, Meat

Length: 10.25" Diameter: 32mm Pack: 2/1lb.
Gold Medal – Black Angus Beef, Beef, Meat

FARMLAND SILVER & BRONZE MEDAL HOT DOGS

FACTS/FEATURES

Only tender, USDA-inspected cuts of meat are used

Natural hickory smoke

No MSG

Variety of sizes

BENEFITS

Firm bite and better texture

Real country flavor

No chemical flavor enhancers

Perfect for every operation

Farmland Smoked Cheddar Sausage

- Made with 100% real Cheddar cheese inside
- Popular grill item
- Adds variety to menus
- Great for many different operations



Hot dogs shown are actual length, not diameter.

HOT DOGS & SMOKED SAUSAGES

H O W F A R M L A N D H O T D O G S A R E M A D E

1 Specially selected trimmings are cut into pieces and put into mixer. Formulas are monitored to balance all ingredients.

2 High-speed, stainless-steel emulsifier blends meat, spices and curing ingredients into an emulsion or batter.

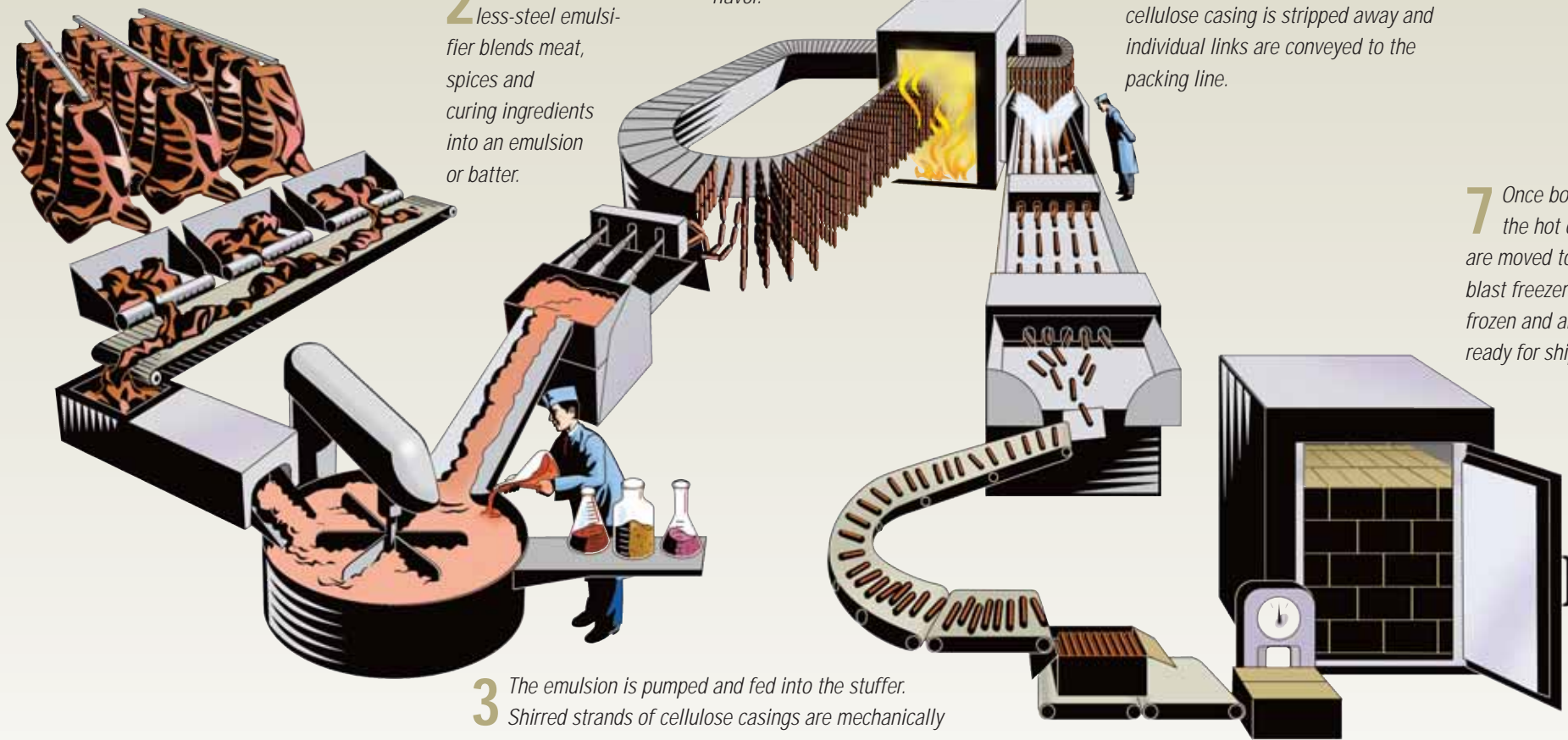
3 The emulsion is pumped and fed into the stuffer. Shirred strands of cellulose casings are mechanically positioned on the stuffing horn. As the emulsion flows through the horn into the casing, the filled strands are linked into hot dogs of exact size. The strand is then put on the smokehouse conveyor system.

4 In the smokehouse, under controlled temperature and humidity, the hot dogs are fully cooked and smoked for texture, color and delicious flavor.

5 After passing through the smoke/cook cycle and being showered with cool water, the hot dogs go into the peeler. Here the protective cellulose casing is stripped away and individual links are conveyed to the packing line.

7 Once boxed, the hot dogs are moved to giant blast freezers, frozen and are ready for shipment.

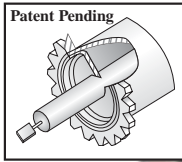
6 The hot dogs are then packed in poly-lined 10-lb. exact-weight cases.



Farmland Hot Dogs & Smoked Sausages Merchandising Program

Farmland will reimburse you up to 100% of the cost of your roller grill when you buy Farmland Hot Dogs and Smoked Sausages. Call toll-free for program details: 1-888-Farmland (1-888-327-6526).

Cold Condiment Bar includes 3 Cold Master refreezable 1/6-size pans.



Energy Efficient Sealed Roller Ends

Keep temperatures consistent across the entire length of the roller. No more wasted product due to uneven cooking.

Special Features

Keep your self-serve customers from tampering with your grill temperatures and ruining your valuable product with our sliding access doors.

Lets you plug in other components of your system, like our hot and cold condiment stations or our backlit menu systems.

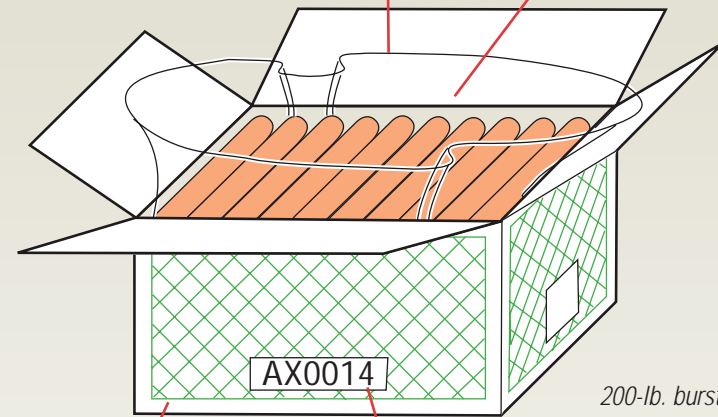
Rolls Right Turn-Key Merchandising Systems feature our state-of-the-art roller grills along with easy-to-mount menu/merchandising systems and accessories. Give your brand a powerful presence!

QUALITY FARMLAND PACKAGING

Small, exact-weight, 10-lb. box occupies minimal freezer space

Poly-lined box helps prevent freezer burn

Hot dogs are neatly stacked to reduce breakage



200-lb. burst-strength box protects hot dogs during shipment

Bar code label on each box and green cross-hatching for easy identification in warehouse

Box code provides key production information

BOX CODE GUIDE	
Example: AX0014	
A	Indicates production shifts (A=1st, B=2nd)
X	Indicates production line (A thru Z)
001	Indicates Julian date of year (January 1)
3	Indicates the year the hot dogs were produced (2004)

HOT DOGS & SMOKED SAUSAGES

DESCRIPTION PIECE SIZE CASE WEIGHT

Gold Medal Specialty Smoked Rope Sausages

Smoked Sausage, Regular.....2/5,4/3.....10,12 lb. E
 Polska Kielbasa.....2/5.....10 lb. E

Gold Medal Specialty Smoked Sausage Links

Smoked Sausage, 6"4/1, 5/1 10 lb. E
 Polska Kielbasa, 6"4/1, 5/1, 8/1 10 lb. E
 Smoked Hot Sausage, 6"5/1..... 10 lb. E
 Smoked Bratwurst, 6"4/1..... 10 lb. E
 Smoked Cheddar Sausage, 6"5/1..... 10 lb. E
 Smoked Sausage, Hot or Mild, 6"5/1.....4/3 lb. E

Cocktail Smokies

Gold Medal Cocktail Smokies.....64/1..... 10 lb. E

Gold Medal Black Angus Beef Franks & Polish Sausage*

Black Angus Beef Franks, 6"4/1, 5/1, 8/1 10 lb. E
 Black Angus Beef Franks, 8"4/1, 5/1 10 lb. E
 Black Angus Beef Franks, 10-1/4"2/1..... 10 lb. E
 Black Angus Beef Polish Sausage, 6"4/1..... 10 lb. E

* For more information, see Black Angus Beef section

DESCRIPTION PIECE SIZE CASE WEIGHT

Gold Medal Hot Dogs

Beef Hot Dogs, 6"4/1, 5/1, 6/1, 8/1, 10/1..... 10 lb. E
 Beef Hot Dogs, Long, 10-1/4"2/1, 6/1..... 10 lb. E
 Meat Hot Dogs, 6"4/1, 5/1, 6/1, 8/1, 10/1..... 10 lb. E
 Meat Hot Dogs, 8"4/1 10 lb. E
 Meat Hot Dogs, Long, 10-1/4"2/1, 6/1..... 10 lb. E

Silver Medal Hot Dogs

Meat Hot Dogs, 6"4/1, 8/1, 10/1 10 lb. E
 Meat Hot Dogs, 5"13/1 10 lb. E

Bronze Medal Hot Dogs

CPB, Hot Dog 6"5/1 10 lb. E
 CPB, Hot Dog 8"4/1 10 lb. E

Child Nutrition Label

Gold Medal Hot Dogs

Meat Hot Dogs, 6"8/1 10 lb. E, CN
 Beef Hot Dogs, 6"6/1 10 lb. E, CN

Silver Medal Hot Dogs

Meat Hot Dogs, 6"8/1 10 lb. E, CN

Bronze Medal Hot Dogs

CPB Hot Dog, 6"8/1, 10/1 10 lb. E, CN

CN = Child Nutrition, E = Exact Weight, R = Random Weight