

BRANDED PORK

Farmland EXTRA TENDER® Branded Pork

- ♥ EXTRA TENDER® is always moist, juicy and tender. It tastes better in all recipes.
- ♥ EXTRA TENDER® can be part of a healthy, balanced diet. It's always lean and low in cholesterol and fat.
- ♥ EXTRA TENDER® is consistent. You can count on every cut to look, cook and serve the same every time.

Our Deep Basted™ Process Makes The Difference

Our Deep Basted pork is enhanced by the addition of a solution of water, potassium lactate, dextrose, sodium phosphate and salt. The added solution in our Deep Basted pork, locks the moisture in during storage and cooking. It's why EXTRA TENDER® is always naturally moist, juicy and tender.



EXTRA TENDER® Bone-In Branded Pork

Bone-In Center Cut Pork Loin 8-Rib

- Heavy loins taken from butcher-type hogs
- Fat cover 1/8"
- True center-cut 8-rib loin
- Remove ham and rib ends
- Scribe of 3.5"



Bone-In Center Cut Pork Loin 10-Rib Loin

- Heavy loins taken from butcher-type hogs
- Fat cover 1/8"
- Remove ham and rib ends
- Channel cleaned
- Scribe of 4" ± 1/4"
- Also available in ALL NATURAL



Bone-In Center Cut Pork Loin Roast

- Heavy loins taken from butcher-type hogs
- Fat cover 1/8"
- Remove ham and rib ends
- Scribe of 3.5"
- 1.5 – 3 lb. average
- Also available in ALL NATURAL



1 pc. Ultra Supreme Square-Cut Pork Butt

- Pork butts taken from butcher-type hogs
- Fat cover 1/8"
- Neck removed
- All visual glands and tag ends removed



Semi-Boneless Fresh Ham

- Fresh hams taken from butcher-type hogs
- Fat cover 1/4"
- Aitch bone removed
- Whole shank removed



EXTRA TENDER® Branded Pork is Guaranteed Good

Though overcooking is often a concern of operators, it's nearly impossible with Farmland EXTRA TENDER® Branded Pork. Farmland takes the best pork cuts available and enhances their flavor and tenderness through a special process. The result is a premier line of fresh pork that is juicier and tastier than regular fresh pork, even if served a bit well done.



BRANDED PORK

EXTRA TENDER® Boneless Branded Pork

Boneless Whole Pork Loin

- Fabricated from 18–22 lb. pork loins taken from butcher-type hogs
- Fat cover 1/4"
- Boneless loin with rib end (including blade meat) and ham end attached
- All belly strap removed
- Butterfly packaging
- Also available in ALL NATURAL



Whole Boneless Pork Loin – 1/2 Loin Roast

- Fabricated from 18–22 lb. pork loins taken from butcher-type hogs
- Fat cover 1/4"
- Boneless loin with rib end (including blade meat) and ham end attached
- All belly strap removed
- Cut in half; 4 rib end; 4 loin ends per box
- Also available in ALL NATURAL



Boneless Ultra Supreme Pork Loin

- Fabricated from 18–22 lb. pork loins taken from butcher-type hogs
- Fat cover 1/8"
- Boneless loin with rib end attached
- All belly strap removed
- Log-style packaging
- Also available in ALL NATURAL



Boneless Center Cut Pork Loin Roast

- Short cut loin with entire rib end removed
- Fabricated from 18–22 lb. pork loins taken from butcher-type hogs
- Fat cover removed to the blue
- All belly strap removed
- Log-style packaging



Boneless Pork Loin Roast – Rib End Attached

- Fabricated from 18–22 lb. pork loins taken from butcher-type hogs
- Fat cover 1/8"
- Boneless loin with rib end attached
- All belly strap removed
- Cut in half — equal number of rib halves and loin halves



Tenderloin

- Whole tenderloins from fabrication taken from butcher-type hogs
- Remove fat to silver skin
- Remove side strap muscle



Boneless Pork Butt

- Pork butts taken from butcher-type hogs
- Fat cover 1/8"
- Neck removed
- All visual glands and tag ends removed
- All bone removed



Boneless Pork Cushion Meat

- Fabricated from fresh bone-in picnics taken from butcher-type hogs
- Fat cover removed to the blue



Boneless Top Round Roast

- Fabricated from 20–26 lb. fresh hams taken from butcher-type hogs
- Fat cover removed to the blue
- Inside ham muscle



Boneless Pork Rump Roast

- Fabricated from 20–26 lb. fresh hams taken from butcher-type hogs
- Outside ham muscle
- Fat cover 1/8"



Farmland All Natural Branded Pork

Better Pork satisfies today's health and environment-conscious consumers. All Natural Branded Pork comes to you exclusively from Farmland producers who follow strict production guidelines. Your customers can prepare and serve every delicious cut with complete confidence that it is *U.S. source verified and contains *No added hormones *No artificial ingredients and is *Minimally processed. The result is exceptional quality, taste and peace of mind, time after time.



FARMLAND ALL NATURAL BRANDED PORK

FACTS/FEATURES

All cuts start from selected livestock with qualified genetics
Farmland pork producers follow a strict continual improvement process; fully documented veterinarian health records are maintained on-site
No added hormones; No artificial ingredients; and Minimally processed
Progressive on-farm, transport and handling practices monitored by Farmland and regular third-party audits by the USDA

BENEFITS

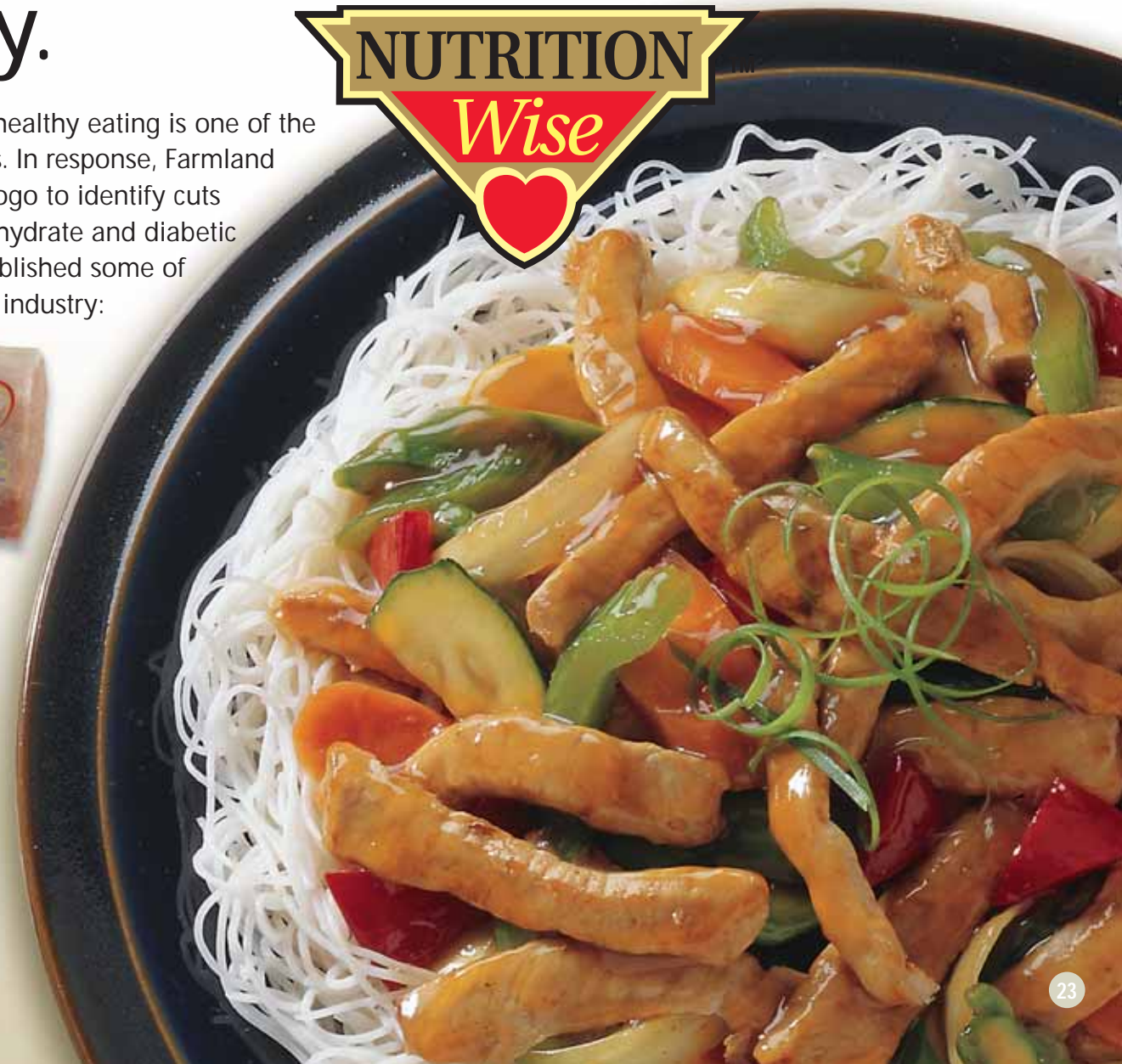
Outstanding pork quality; improved marbling and color; better taste; better appearance
Consistent, uniform products; traceable from the distributor back to the farm
Food safety assurance – of special importance to health and environment-conscious customers – and nothing to compromise the natural pork flavor
Unique customer-pleasing assurances that put All Natural Branded Pork a cut above the competition:

- Uncompromising animal welfare
- Environment-conscious

Americans Willing To Pay To Eat Healthy.

Ninety-four percent of all Americans believe healthy eating is one of the most important factors for achieving wellness. In response, Farmland Foodservice developed our Nutrition Wise™ logo to identify cuts of pork that can be part of low-fat, low carbohydrate and diabetic diets. To earn this designation, Farmland established some of the most restrictive requirements in the meat industry:

- 1 gram or less of total carbs per serving
- Less than 5 grams of total fat per serving (97-98% Fat Free)
- Less than 2 grams of saturated fat per serving
- Less than 95 milligrams of cholesterol per serving
- 230 milligrams or less of sodium per serving
- At least 22 grams of protein per serving



* AMERICAN HEART ASSOCIATION

The American Heart Association certifies lean cuts of EXTRA TENDER® fresh pork with its prestigious Heart-Check Mark. AHA research indicates 75% of American adults are concerned about their diets. You will enjoy healthy profits when you choose to offer EXTRA TENDER® to today's health-conscious consumers.



Nutrition Wise™ Boneless Branded Pork

Nutrition Wise™ Center Cut Pork Loin Roast **AHA Certified**

- Short cut loin with entire rib end removed
- Fabricated from 18–22 lb. pork loins taken from butcher-type hogs
- Fat cover removed to the blue
- All belly strap removed
- Loin Filet also available
- Available in exact weight and catch weight



Nutrition Wise™ Tenderloin **AHA Certified**

- Whole tenderloins from fabrication taken from butcher-type hogs
- Remove fat to silver skin
- Remove side strap muscle
- Tenderloin Tips also available
- Available in exact weight and catch weight



Nutrition Wise™ Top Round Roast **AHA Certified**

- Fabricated from 20–26 lb. fresh hams taken from butcher-type hogs
- Fat cover removed to the blue
- Inside ham muscle



Nutrition Wise™ Sirloin Tip Roast **AHA Certified**

- Fabricated from extra-lean pork knuckle
- Fat cover removed to the blue

Nutrition Wise™ Pork Cubes **AHA Certified**

- Fabricated from extra-lean pork knuckle
- Approximately 1-oz. cubes
- Fat cover removed to the blue
- Available in 1 lb. or 3 lb. packages



Nutrition Wise™ Pork Strips **AHA Certified**

- Fabricated from extra-lean pork knuckle
- Fat cover removed to the blue
- Available in 1 lb. or 3 lb. packages



Nutrition Wise™ Pork Chops **AHA Certified**

- Fabricated from 18-22-lb. pork loins taken from butcher-type hogs
- Fat cover removed to the blue
- Available in thick (4/lb.) or thin (8/lb.)

FARMLAND NUTRITION WISE™ BRANDED PORK

FACTS/FEATURES

- America's Best Pork™
- Graded by size & color
- Trimmed to the blue
- AHA* certified items
- Deep Basted™

BENEFITS

- Guidelines for production for consistent quality
- Consistent yields & performance
- Extra lean & waste-free
- Provides "heart-healthy" menu selections
- Improved moisture, tenderness & flavor

BRANDED PORK

DESCRIPTION CASE PACK CASE WEIGHT

Extra Tender®

Bone-In

Bone-In Center Cut Pork Loin – 8 Rib	2/2 pc.	CW
Bone-In Center Cut Pork Loin – 10 Rib	2/2 pc.	CW
Bone-In Center Cut Pork Loin Roast	6/1 pc.	CW
Ultra Supreme Square-Cut Pork Butt	10/1 pc.	CW
Semi-Boneless Fresh Ham	2/1 pc.	CW
Retail Trim Bone-In Fresh Picnic	8/1 pc.	CW

Boneless

Whole Pork Loin	4/1 pc.	CW
Whole Pork Loin 1/2 Loin Roast	8/1 pc.	CW
Ultra Supreme Pork Loin	5/1 pc.	CW
Center Cut Pork Loin Roast	6/1 pc.	CW
Cut Pork Loin Roast – Rib End Attached	6/1 pc.	CW
Pork Tenderloin	6/2 pc.	CW
Pork Butt	5/2 pc.	CW
Cushion Meat	4/5 pc.	CW
Pork Top Round Roast	6/1 pc.	CW
Rump Roast	3/1 pc.	CW

All Natural

Bone-In

Bone-In Center Cut Pork Loin – 10 Rib	2/2 pc.	CW
Bone-In Center Cut Pork Loin Roast	6/1 pc.	CW

Boneless

Ultra Supreme Pork Loin	5/1 pc.	CW
Whole Pork Loin	4/1 pc.	CW
Whole Pork Loin 1/2 Loin Roast	8/1 pc.	CW

DESCRIPTION CASE PACK CASE WEIGHT

Nutrition Wise™

Center Cut Pork Loin Roast	6 pc.	12 lbs.E
Center Cut Pork Loin w/label	5/1 pc.	CW
Center Cut Pork Loin Roast	6/1 pc.	CW
Pork Loin Filet	6 pc.	12 lbs.E
Pork Tenderloin	6 pc.	7 lbs.E
Pork Tenderloin	6/2 pc.	CW
Pork Tenderloin Tips	6 pc.	6 lbs.E
Pork Top Round Roast	6/1 pc.	CW
Pork Sirloin Tip Roast	6 pc.	12 lbs.E
Pork Cubes	6 pc.	6 lbs.E
Pork Cubes, Bulk w/ label	4 pc.	CW
Pork Strips	6 pc.	6 lbs.E
Pork Strips, Bulk w/ label	4 pc.	CW
Center Cut Thick Pork Chops	6 pc.	12 lbs.E
Center Cut Thin Pork Chops	6 pc.	12 lbs.E